

Chandler Lions Club - Event Vendor Information

Thank you for your interest in wanting to be a part of this special event. The Chandler Lions Club in partnership with the City of Chandler prides itself in having vendors at this event that represent the concept of the event and a vast diversity of what the community has to offer. This one page information sheet should answer most questions about the event.

Event: Tumbleweed Tree Lighting & Parade of Lights

Date: Saturday, December 6, 2014

Location: Historic Downtown Chandler

Time: 4:30 p.m. to 9:00 p.m.

Vendor Application Deadline: Friday, November 7, 2014

Event History: This event is in its 58th year and focuses on showcasing the community's diversity in holiday entertainment, float building and community pride. The annual lighting of the City's Tumbleweed Tree is the highlight of the evening. The main emphasis is to have an event that the entire family can enjoy and a fun evening together. Approximately 12,500 to 15,000 guests visit the event.

Available Areas for Vendors:

Nonprofit Organizations Informational – East-\$75.00 & West- \$100 - This is for non-profit groups that want to provide information about their organization to the community. There is no selling of items.

Business/Company Informational – East-\$75.00 & West- \$100 - This is for businesses or for-profit organizations that want to provide information about their organization to the community. There is no selling of items.

Food/Beverages – East- \$165.00 & West- \$190 - This is any organization or business that wants to sell food, snacks or beverages.

Merchandise Sales – East- \$90.00 & West- \$115 - This is for any organization (profit or nonprofit) or business that wants to sell any type of merchandise they produce.

****East=** East side of Arizona Avenue, with music and activities. **West=** West side of Arizona Avenue with the main stage, Santa's House and activities. ******

Responsibilities of the Vendor:

Application – An application must be completed and turned in by the deadline above.

Booth Fee – A non-refundable fee is charged to participate in the event.

This fee is not paid until the vendor has been notified of its acceptance into the event.

Supplies/Materials – All supplies and materials (tables, chairs, canopies, etc.) must be provided by the vendor.

Event Notes:

Available Space – 10' x 10' space will be allocated to all approved vendors.

Applications – The Chandler Lions Club will accept vendor applications until 5:00 p.m. on the date of the deadline. Applications submitted or received after the deadline will not be eligible for consideration.

Notification of Acceptance – The Chandler Lions Club will notify the accepted vendors within 7 business days of the application deadline. All fees and additional requested information must be submitted by the new deadline.

Duplication of Vendors – The Chandler Lions Club strives to keep duplication of booth items or activities down to a minimum. Our goal is to keep the number of same or similar booths down to a minimum.

Waiting List – A waiting list will be kept from the eligible applications and these vendors will be contacted if any of the accepted vendors do not meet the requirements.

Payment will need to be made once accepted into event.

For questions, please contact the John Stewart, Chandler Lions Club, at 480-236-9123.